Online platforms and applications

Handout

Symbol	Application	What it does
	Facebook	Facebook is a social networking site that makes it easy for you to connect and share with family and friends online.
	Instagram	Instagram is a free photo and video sharing app where people can upload photos or videos and share them with their followers or with a select group of friends. It is owned by Facebook.
	LinkedIn	LinkedIn is an online platform that connects the world's professionals. You set up a profile where you can showcase your professional life.
	Facebook Messenger	Facebook Messenger is a free mobile messaging app used for instant messaging, sharing photos, videos, audio recordings and group chats.
	Pinterest	Pinterest is an American social network where people can find inspiration and ideas for their interests and hobbies.
	Reddit	Reddit is a discussion space that has a large group of forums in which registered users can talk about almost anything you can imagine.
	Skype	Skype is a telecommunications application where you can make and receive free voice and video calls over the internet using a computer, web browser, or mobile phone. Skype is owned by Microsoft.
	Snapchat	Snapchat is a mobile messaging application used to share photos, videos, text, and drawings. However the messages disappear from the recipient's phone after a few seconds.
	TikTok	TikTok is a Chinese social media platform for creating, sharing and discovering short music videos, think Karaoke for the digital age.
	Tumblr	Tumblr is a cross between a social networking site (like Facebook and Twitter) and a blog. It is often described as 'microblog' as people usually post short snippets of text and quick snaps.
	Twitter	Twitter is a 'microblogging' and social networking service where you can send and receive short posts called tweets. Tweets can be up to 140 characters long.
	YouTube	YouTube is a video sharing service where users can create their own profile, upload videos, watch, like and comment on other videos.
	Vimeo	Vimeo is a video hosting, sharing, and services platform headquartered in New York City.
	WhatsApp	WhatsApp is free to download messenger app for smartphones. It uses the internet to send messages, images, audio or video and so it is cheaper than texting. It is owned by Facebook.