What is this?

Handout

Misinformation, disinformation, malinformation or a fact?

Tweet by Donald J. Trump presents a claim, without evidence of any kind, as a statement of fact.

Tweet by **Emmanuel Macron** where he shared a photo of the Amazon which was not from 2019 (based on a reverse image search check).

"Irish were the first slaves" meme created by conspiracy theorist Michael John Melton in August 2019 and disseminated on the 148th anniversary of the abolition of U.S. slavery.

These kinds of memes peaked in popularity just prior to the U.S. presidential election of 2016 where it was used widely on social media to mobilise white victimhood sentiment, notions of racial superiority, the resentment of minorities and calls for racial justice.

Note: A meme is an image, video, piece of text, often humorous in nature that is copied and spread rapidly by internet users.